

Case Study: William Davis

Eque2 Housebuilding

William Davis, a family owned house building company that was established over 80 years ago has been using Eque2 Housebuilding to help manage their activities for almost twenty years.

As one of the most respected house developers in the Midlands, William Davis create 300 new homes a year – a number which has doubled since 2014. Owing to the increase in activity, Eque2 Housebuilding software has grown to become a crucial component of William Davis' core processes.

A scalable solution

William Davis originally adopted the Build module of Eque2 Housebuilding with two users to provide complete visibility of each project and manage budgets. The company now use the full Housebuilding solution consisting of Land, Build, Sales and Care with over 50 users.

Matthew Bullock, Information Systems Manager at William Davis commented: "When we originally adopted the Build module of the software to manage budgets, various departments were using several in-house built systems which led to our teams working in silos and sending documents between departments which would add time to our projects.

Now, we work as one big team with everyone able to gain quick and easy access to the information they require through the Housebuilding software which has provided us with a considerable amount of saved time and greater efficiencies."

Software that supports decision making

The importance of Eque2 Housebuilding is also highlighted by the fact that key decisions are now made by the information retrieved from the software. This helps the senior management team formulate strategies and develop key performance indicators across the business.

The power of ERP integration

Alongside Eque2 Housebuilding, William Davis also use Eque2's ERP solution - EVision construction accounting software. The integration of the two solutions provide the company with additional benefits as it eradicates the need for the duplicate entry of information across the



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organisation and provides greater visibility of costs.

Strategic long term partnerships

Matthew also commented on the key role Eque2 Housebuilding plays in the strategic aspirations of William Davis: "As a company we are focused on continuous improvement and it is imperative that the systems we have in place support us in achieving this. Eque2 Housebuilding supports this by allowing our teams to focus on core activities of their roles and providing them with the information they need for key decision making from one location."

Doug Openshaw, Head of Sales at Eque2 commented: "As we do with all our customers, we have taken a partnered approach to fulfilling William Davis' software requirements over the years. We look forward to continuing this partnership and ensuring that our solution meets their needs as the company continues to expand."

Find out more

For more information about William Davis visit www.williamdavis.co.uk. To read more about the features and benefits of Eque2 Housebuilding software, [click here](#).

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Head of Sales, Eque2



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